VIMA | Boutique AI agency

We help companies become AI-native

A partnership approach and guaranteed results



How we help

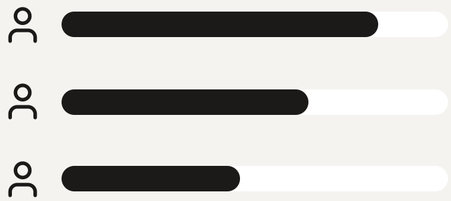
We bring AI into your processes and business, with guaranteed results

We find where AI will make you money, rebuild the processes ourselves and build turnkey solutions. We're accountable for the financial result

plan — up to 5 days, delivery — 2–6 weeks

We train teams on their real tasks

Employees build AI solutions on their own work tasks, each with a personal plan. No generic lectures; we measure results before and after



6–8 weeks, up to 10 people

- AI consulting
- AI solution development (and fixing vibe-coded projects)
- AI integration into SaaS products
- Help with hiring AI specialists
- Turnaround management and strategy

Our approach

1 — 2 — 3 — 4 →

Dive in

You get

A report on your processes: where AI fits and where it doesn’t

Build

You get

Working solutions and new expertise in your teams

Deliver ROI

You get

Transparent results of our work: where and how much you saved, earned or gained in output

Stay close

You get

Growing team expertise, and no risk of becoming a carriage dealer in the age of cars

Why do it this way?

AI pays off only when the process changes

How AI is usually “implemented”

Lawyer Jessica got ChatGPT; the process stayed the same

Jessica	Jessica	Jessica + ChatGPT	Jessica	Jessica	Result
A sales rep asks for a contract	Searches folders for a similar contract	Explains the task to ChatGPT and edits the answers	Checks risks and the counterparty herself	Finishes it and sends it to the rep	**Jessica works with ChatGPT, yet somehow gets even less done than before**

Process 2.0

An AI agent drafts the contract; Jessica reviews it

AI agent	AI agent	AI agent	AI agent	Jessica	Result
The rep’s request goes to the agent	Pulls a template from the document library	Checks it against legal databases and the playbook	Factors in terms, risks and the counterparty	Jessica reviews and owns the contract	**Jessica spends 40 minutes on the task, and the sales team no longer waits days for contracts**

That’s why our clients get financial results

We rebuild the process instead of adding a tool — and the impact shows in the numbers

More revenue with the same team

AI takes over the routine, so the team handles more deals and tasks without new hires



Lower costs

Manual work and extra steps drop out of your processes



Faster launches

We build a turnkey solution in 2–6 weeks, so it starts making money sooner



We estimate the impact before we start and measure it afterward: in money and in hours per task.

We solve specific business problems

Recognize yours? That’s where the audit starts

Support
Customers complain about support

Sales
Leads wait hours for a reply

Legal
Contracts hold up deals

Sales
Deals get lost between

IT
Dev keeps saying “next sprint”

AI product
The product built with AI crashes under load

Security
Nobody has checked the contractor’s code

Finance
Reports are put together by hand

Quality
Customers are the first to find errors

Processes
Approvals take weeks

Money
Costs

Growth
Marketing tests too few hypotheses

Management
Decisions get made without data

HR
Hiring drags on for months

Team
People burn out on routine operations

Marketing
Content takes weeks to make

HR
Applications are screened by hand

First results in 5 days

Team audit

Day 1	Day 2	Day 3	Day 4	Day 5
Talks with leadership and staff	A map of 5–8 processes where AI will bring real results		Team session: we pick 2–3 tasks with the biggest impact	We decide: train the team or build it ourselves — and get started

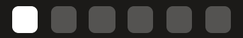
A company-wide audit takes 2–3 weeks.

We adapt to your team’s workload

We pick the format based on how much time your people have right now.
You can start with one hour of your time

People have no time at all right now

We start with one hour of your time



From you — 60 minutes, from the team — nobody

We start small: pick the one task that eats the most time and rebuild it ourselves, without pulling people away from work

First call — 60 minutes

You have one point person

We deliver it turnkey



From the team — one point person

We rebuild the process ourselves, train your point person and support the solution for 30 days

Delivery — 2–6 weeks

The team is ready to learn

We train on your tasks



2–3 hours a week per participant

We train people on their own work tasks, so after the training they already work the new way

Training — 6–8 weeks

What we've done with AI

offerly

1.5 months

from idea to launch, just the two of us: product, code, branding, marketing

Built a B2B lead search service (an Apollo.io alternative for Russia) from idea to launch: architecture, data engine, 8 models, customer dashboard. The code was written together with AI agents

22× cheaper data processing: open-source models instead of paid APIs

100 % of commits written together with AI agents

SaaS, Russia
offerly.ru

Legal Tech

< 1.2¢

to generate one legal document

Built an AI product that generates and checks legal documents. Open-source models and the entire infrastructure run inside Russia

Generation consistency — above 92 %

Built the whole product, from architecture to production

Legal Tech, Russia
Project under NDA

STUDYWORLD

≈$12

per video instead of ≈$77 for an in-house team

Rebuilt short-form 9:16 video production. Every day, AI collects trending videos, extracts their viral core, writes scripts and creates an AI avatar. People choose the source accounts, edit the scripts and do the final cut

~220 videos a month instead of ~40

137 videos and 316K views in the first 2 weeks

IT company, Russia, USA, Brazil
studyworld.io

What we've done with AI

Wordy {bot}

1 instead of 5

first-line support specialists

Built a customer support system of 7 AI agents. It takes each ticket from the first message to a verified reply: customer conversation, data and billing, draft, review by a critic agent

Agents handle the ticket flow; a person takes on exceptions and complex cases

SaaS, Russia
wordybot.ai

AIDIGITAL

$40

and ~11 hours for email templates instead of $1,200 and 24 days quoted by a copywriter

Trained a recruiting team in AI development and complex multi-step tasks. They learned on two real tasks: a Slack bot for expense tracking and candidate email templates in the ATS

The Slack bot saves the team ~12 hours a month

The team built a backlog of 49 automation tasks on its own

Agency, USA
aidigital.com

Достаевский

−59 %

in defect complaints

Built computer vision into quality control: cameras and custom models check finished products before shipping. Defects are caught before they reach the customer, not after a complaint

Customer service needs 30 % fewer people

Foodtech, Russia
dostaevsky.ru

Technologies we use:

Western models	OpenAI, Claude, Gemini, Grok, Mistral, TypeSafe AI, Inception
Russian models	Yandex AI Studio, GigaChat
Chinese models	DeepSeek, Qwen, Kimi, GLM, Tencent
Agent harnesses and routing	Claude Code, Codex, Hermes Agent, Grok Bot, Reasonix, OpenRouter, Polza.ai
Development	Python, Go, TypeScript, PHP, Java, .NET Framework, Rust, React, Vue
Data and infrastructure	PostgreSQL, ClickHouse, DragonflyDB, Qdrant, Zvec, Docker, Podman, Kubernetes

Who we are

VIMA is a two-partner agency

Between the two of us, we cover sales, operations and technology — work companies usually pay several executives for. That’s why we take on few clients: both of us work on every project personally, with no account managers in between.

Our core value is partnership

We talk as equals and believe there are no stupid questions. We take on a task only when we see commercial benefit not just for us, but for your business too. We don’t build solutions just to tick a box, and we do more than expected: for us, the result is more than a paid invoice.



Vitaliy Mishin

Sales and processes



Maxim Belousov

Technology and architecture

Terms



You know the price up front

We lock it in after the audit; the estimate lists all payment options



The audit is free

You don’t pay for the audit if we sign a contract worth $6,000 or more



Part of the fee depends on the result

That’s how we work when we take on an entire business goal



We tell you what not to do

Every report has a separate section on where AI won’t pay off



We don’t disappear after handover

We train a point person on your team and support the solution for 30 days



No generic lectures

We work only on your tasks and measure the result before and after

Ready to start?

First call — 60 minutes. Free.
It’s not a sales pitch but a working session: together we’ll figure out whether there’s room for a project

What we’ll discuss

Where you lose the most time and money right now: processes, tasks, teams

How it works

We walk through one or two processes live, on your data, and tell you honestly where AI will help and where it won’t

What you get

Ready-to-use ideas you can act on right away. We share them for free, even if we don’t end up working together

Message us on WhatsApp →

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